

Hotels compete. *You win.*

Business travel. Independent hospitality. Edinburgh first.



Illustrative Edinburgh artwork created for NovaBid.

THE IDEA

One request. Hotels come to you.

NovaBid is an Edinburgh-based marketplace for business hotel stays. A business shares its dates, budget and requirements. Independent hotels respond with private offers, and the business chooses the stay that suits its team.

01

Post a trip

Dates, guests and budget.

02

Compare offers

Total prices and included extras.

03

Choose a stay

Pick an offer and prepay.

PLANNED OPENING / 12 OCTOBER 2026

Trip requests are open. Hotel offers begin at launch.

Built from hospitality.

THOMAS MELLOTT / FOUNDER

Thomas trained as a chef in Grenoble before moving to Scotland at 17. His hospitality career includes the Caledonian and the Balmoral in Edinburgh, hotel bars in the Alps and Amsterdam. The idea also has family roots: his grandparents ran a small hotel in Normandy.

He founded NovaBid in Edinburgh in 2026 to connect business travellers with independent hotels through offers tailored to each trip.

AT A GLANCE

Company	NovaBid Ltd. Registered in Scotland: SC886622.
Funding	Bootstrapped, with no outside investment.
First market	Edinburgh. Independent hotels and independent groups.
Traveller fees	No traveller platform fee.
Hotel commission	10% for founding partners, locked for life; 12% standard.
Model	Private offers. No listing fee. Commission on paid bookings.

IN THE PRESS

The Herald, Business HQ. Scott Wright, June 2026.

[Read the original Herald article](#)

BRAND ASSETS

[Download logos and company facts](#)

Navy #1B2A4A Gold #C8A96E

For interviews, images and enquiries

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Thomas Mellot

Founder